









## Glass is half full.





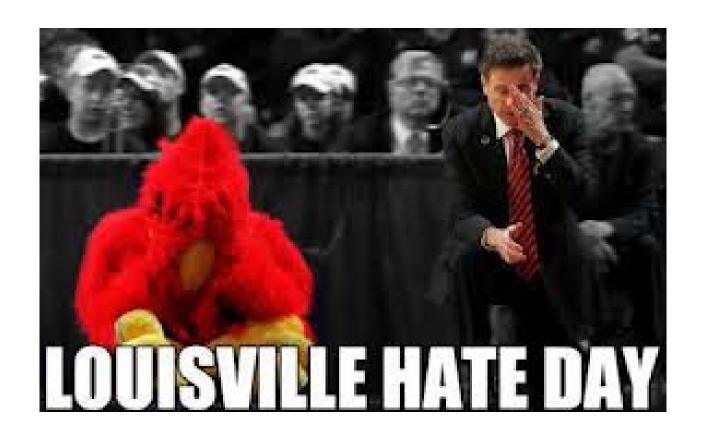








lessons learned
inspired by the
2012 NCAA Men's
Basketball Champions













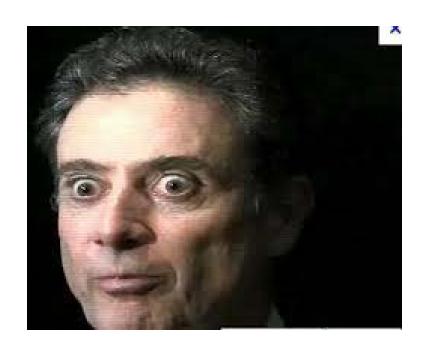












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Focus message and efforts.



"We're a player's first university."

"During the season, it is all about the team achieving its goal."



"We are Kentucky."



Values

The Section in

- The highest quality in all we do.
- •Encouraging action and innovation without fear of failure.
- ·Effective communication.

- ·Providing opportunity for our people to excel.
- Fair and honest dealings with all.
- of ung taxpavers' money wisely.

Mission

\*Effective communication.

Listing Chapteyers money wisely.

Mission

He mother to

PROVIDE A SAFE, EFFICIENT, ENVIRONMENTALLY SOUND, AND FISCALLY RESPONSIBLE TRANSPORTATION SYSTEM WHICH PROMOTES ECONOMIC GROWTH AND ENHANCES THE QUALITY OF LIFE IN KENTUCKY.

Goals We are committed to

Goods From committed to

- Lead the nation in development and operation of quality transportation systems.
- Deliver the best possible service to all customers.
- ointegrate sound environmental practices in all we do.
- Promote employee excellence through improved communication, professionalism and career development opportunities.

Have a big goal.

# **G**00









## **G**09 **D**10

Goal: Invest the money with context sensitive, practical solutions!



Manage the stress and have fun.

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## stress fun. Manage the and have



## e the stress **V** Manag







Play together as a team.

## 20 D Φ Φ







# 



Youth and talent, combined with hard work, can win it all.

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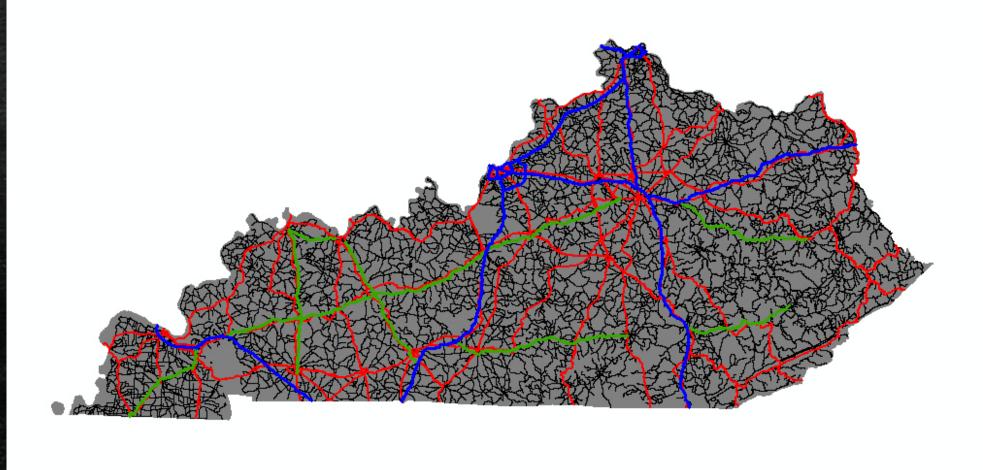








## U



Focus Message.
Big Goal.
Have Fun.
Be a Team.
Work Hard.